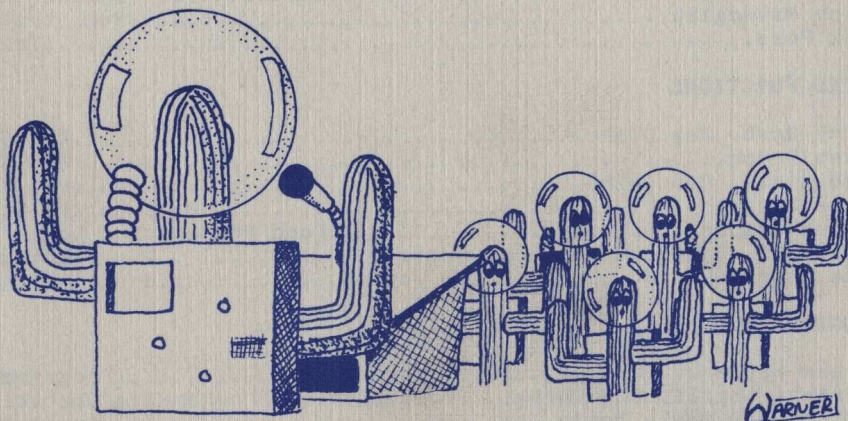


CACTUSCON

1987 NASFiC

September 3 - 6, 1987

Progress Report 1



Phoenix, Arizona

Phoenix Hilton (Formerly Adams Hotel)

Hyatt Regency

Heritage Hotel

San Carlos Hotel

Phoenix Civic Plaza

Pro Guest of Honor:

Hal Clement

Fan Guest of Honor:

Marjii Ellers

Plus a Cast of Hundreds

Convention Committee

ADMINISTRATION

Bruce Farr.....Chairman
Mark Christensen.....Treasurer
Kim Farr.....Pre-Con Office
Randy Rau.....Chief of Staff
Margaret Grady.....Chairman's Gofer
Belle Krencius.....Memberships
Alice Massoglia.....Registration
Rick Foss.....Travel

FIXED FUNCTIONS

Terry Gish, Ray Gish.....Art Show
Deb Dedon.....Asst., Art Show
Dave Hiatt, Bob Cain.....Dealers' Room
Julie Douglas.....Hospitality Suite
Doug Cospers.....Food Preparation Logistics
Clifton D. Baird.....Wargaming
Mike Mansfield.....Childrens' Program

PROGRAMMING

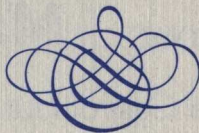
Doreen Webbert.....Programming
Cristi Simila, Sue Thing.....Programming Operations
Carol DePriest, Zetta Konrardy.....Green Room
Shane Shellenbarger.....Video
Jim Cryer.....Films
Kandy Fong.....Scheduling/Setup
Denise Wallentinson.....Technical Services
Pati Cook.....Masquerade

CONVENTION SERVICES

John Fong.....Historian
Sam Stubbs.....Volunteers
Naomi Karney.....Asst, Volunteers
M. R. Hildebrand.....Gofer Hole/Staff Lounge
Eric Hanson.....Operations
Ben Yalow.....Asst, Operations
Keith Williams.....Security
Michele Kurce.....Information Desk
Eileen Phillips.....At-Con Office
Dave Munter.....Logistics
Anita Bilek.....Hotel Liason

PUBLICATIONS AND PUBLICITY

Margaret Grady.....Publications
Barry Bard.....Displays/Promotions



PROGRESS REPORTS
Margaret Grady

Our Progress Reports will be 5-1/2" wide by 8-1/2" high in format. This Progress Report is going out to most members of the 1984 Los Angeles World Science Fiction Convention, the 1985 Austin North American Science Fiction Convention, the 1986 San Diego WesterCon, the 1985 Tucson World Fantasy Convention, and recent attendees of Arizona SF&F conventions. This is as a courtesy to everyone to give them a chance to get their memberships at the lowest possible rates. Total number published and mailed approximate 10,000 households.

In early 1987 we will be doing another major mailing such as this. If you're interested in advertising in it, rates will be quoted in PR 2. Space reservations are being accepted now for 1/2 and full-page ads - please reserve early as we will limit the size of the publication.

Publication Schedule:

Publication	Copy Deadline	Mailing
PR 2	Sept 15, 1986	Oct 15, 1986
PR 3	Feb 15, 1987	March 15, 1987
Special	est April 15, 1987	est May 15, 1987
PR 4	June 15, 1987	July 15, 1987
Program Book	July 15, 1987	

Advertising Rates (Progress Reports only):

Size	Fan Rate	Pro Rate
Full Page	\$50.00	\$75.00
Half Page	35.00	60.00
Quarter Page	25.00	40.00

Leave a half-inch border around all copy sizes (ie 5-1/2" x 8-1/2" full-page gives an effective 4-1/2" x 7-1/2" image area). Half and quarter-page sizes can be vertical or horizontal. All copy should be camera-ready. We will charge astronomical rates for reductions, touch-ups, etc. needed. We reserve the right to reject ad copy and refund monies paid due to suitability and space limitations.

Program Book rates will be available by PR 3. Early reservations are suggested. Copy count is estimated to be 5,000 - 6,000. Ad reservations should be sent attention to Barry Bard.

**Our Thanks To The
Following Artists:**

- Deborah C. Dedon*
- Steve Crompton*
- Armand Cabrera*
- Erin McKee*
- Cover: Larry Warner**



MEMBERSHIPS

Belle Krencius

Membership rates are as follows:

Attending to April 30, 1986	\$25.00
to September 15, 1986	30.00
Supporting memberships (rate will not change)	\$15.00

All members have their membership number noted on the front of this Progress Report. If you believe that you are a member and no number is noted, please write me immediately! We currently have almost 500 members and expect total attendance to be 5,000-6,000.

PHOENIX IN 1987 PRESUPPORTING MEMBERS receive a \$5.00 discount on the rate then in effect.

We will be announcing special childrens' rates in PR 2. Mike Mansfield will be conducting a special Childrens' Program as he conducted for L.A.con II.



ART SHOW

Terry and Ray Gish

It is early yet and plans are still very fluid. We have an extensive mailing list for artists derived from WesterCon, NASFiC, WorldCon, and our local lists and will be doing a mailing to artists from this list.

If you want to be added to this list or ensure being added, please drop us a SASE. Complete rules and rates will be out sometime late in 1986.

DEALERS' ROOM

Dave Hiatt

The Dealers' Room will be located in the Civic Plaza, across from our main hotels. It will be open Thursday through Sunday with setup on Thursday morning with first opening to members at 1 pm on Thursday.

We're committed to maintaining a favorable attendee-dealer ratio of at least 20:1 with a present limit of 150 tables. Each dealer is limited to a maximum of 3 tables each.

Rates are presently \$60.00 per table (does not include membership, which is optional - each table includes a pass into the Dealers' Room only). A Progress Report for dealers will be sent out soon to all dealers who presently have tables. We're already over 1/3 sold out and expect to be completely sold out of our present 150 limit by the Atlanta WorldCon.

THE PROGRAM
Doreen Webbert

It's a little early to go into detail about programming, but if you've ever said, "I wonder why they didn't _____", "Gee, if they had only _____", or "Programming would have been perfect if _____". Well, now is YOUR chance!

Send your ideas, suggestions etc. to Doreen Webbert care of the con address. All ideas and suggestions will be considered. Some may even be used! Just remember that programming must be for everyone from the first-time attendee to the jaded fan who attends 2 conventions a month.

We have lots of space available at the Civic Plaza for the daytime Main Program and at the hotels for evening Program. We'll probably have a four-track program including art programming, masquerade-related, and writing skills events.

We've already confirmed several dozen writers as attending with more being added every week. If you're a professional or other who would like to be considered for participation, please drop me a line. I'll send you the latest Program information!

MASQUERADE
Pati Cook

We have a ballroom seating 3700 people at the Civic Plaza (across the street from the hotels) available for the Masquerade. It has complete dressing room facilities and a huge, permanent stage with professional lighting, a white full-width screen for backdrop, and many other excellent features.

Now regarding the conduct of the event, there has been a major problem with masquerades at WorldCon-sized events. That is, they have become marathon-lengthed events that become an endurance contest as well as a costume contest. Do you have any suggestions as to how to cut the time our Masquerade will run?

Should we limit the number of entrants? Should we split the Masquerade into two events? If so, how? Please express your opinions soon. Next Progress Report we will present some of these ideas for a straw poll.

COPPERCON 6!

SEPT. 5-7, 1986

Buy your membership NOW
and SAVE -- only \$12!

MAIL TO: CopperCon
PO Box 11743
Phoenix, AZ 85061

SAFARI HOTEL
SCOTTSDALE, AZ
RATES \$38 s/d





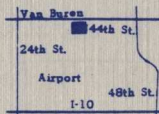
LepreCon 12

A Science Fiction,
Fantasy,
Art Convention

Guests of Honor

Kim Poor
Jo Clayton
Peggy Crawford

DAW Guest - Jennifer Roberson



May 29 - June 1, 1986
Ramada Inn/Airport North
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Room Rates \$39 S/D/T/Q
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ART SHOWS, DEALERS, VIDÉO, FILMS, PANELS, MASQUERADE, PARTIES, WARGAMING, COMPUTERS, ARTISTS,
AUTHORS, JAPANESE ANIMATION FESTIVAL, REGENCY DANCING, AND LOTS MORE!!!

Memberships available at: *The Readerie and One Book Stores, Tempe, Arizona; Stalking Moon Book Store in Glendale, Arizona; Donato's Fine Books in Las Vegas, NV.*

Membership Rates:
\$15 through January 15, 1986
\$17 January 15 - May 1, 1986
\$20 after May 1, 1986

NASFIK PR Special
\$15 through March 15
with this ad

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Age _____ Amount _____

Fan Name _____

Interests: Computers Video Film Dealers
 Volunteer Work Wargaming Panels
 Art Show Masqueraade Baby Sitting

LepreCon
P.O. Box 16815
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(602)839-2543 after 5 p.m. MST

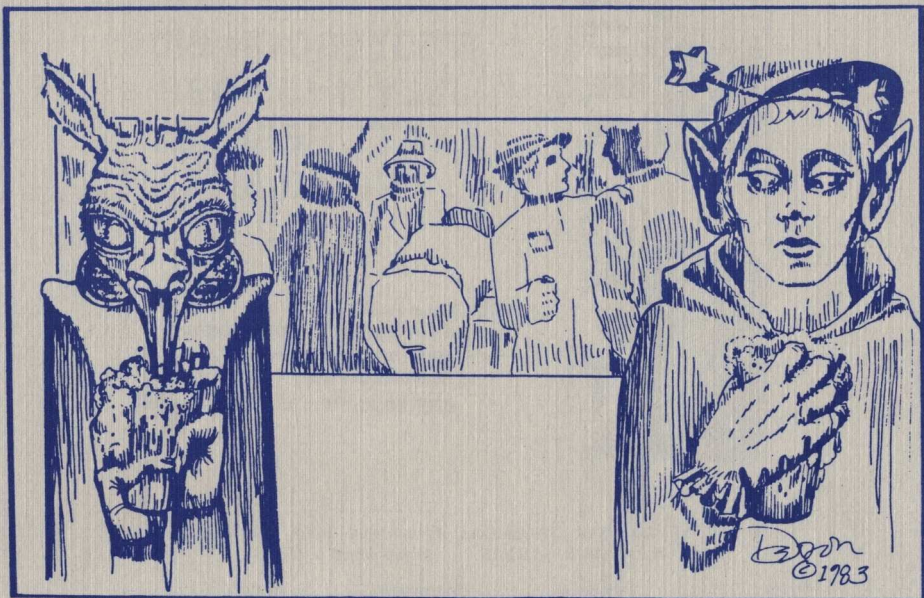
VOLUNTEERS

Sam Stubbs

Everyone does what they can to help a convention. Pros do their part by participating on panels, dealers man (or woman) their tables for long hours, and who knows how many hours artists and costumers spend on their craft. These are but a few of the many things that must be done to make a convention work.

Would you like to do your part by volunteering to work on the convention? We can use your help whether you're experienced or not. To volunteer, fill in your name etc. on the membership form in this Progress Report and fill in the Volunteer section. I'll send you further information and a Volunteer Form to complete.

We're prohibited from promising membership refunds or other financial recompense for your volunteer services (otherwise it no longer makes you a volunteer). For those working four hours or more per day of the convention we'll see what we can arrange. This will include access to a well-stocked Gofer Hole and Staff Lounge, visits by pros, and other "perks" as we can arrange them. Prior to the convention, all volunteers will receive our quarterly Committee Newsletter to help us all keep in touch. Please give us your suggestions!



HOTELS

Anita Bilek

We have almost 1300 rooms blocked for convention attendees at the four hotels closest to the Civic Plaza. The closest and largest - the Hyatt Regency - is across the street from the main entrance to the Plaza and the furthest is two blocks away. The largest two (the Phoenix Hilton the Hyatt Regency - the headquarters and party hotel) are next door to each other and have almost 1100 of our total rooms.

Room rates are presently confirmed at a not-to-exceed rate of \$65.00 for the highest of the hotel and just over \$40.00 for the cheapest. Reservation cards will go out with Progress Report 3 in March, 1987. We will be using a Housing Bureau, so all reservations will be made through the Bureau and not the Hotels. We have special suite rates, which will be available only through the convention.



Blast Off
for
The Valley
of the
Sun

**WESTERCON BID
JULY 1-5, 1988
HYATT REGENCY
PHOENIX**

Phoenix Area Fans,
Famous for Enjoyable Conventions,
are once again sponsoring
a WesterCon Bid
Join us in the Valley of the Sun

Valley of the Sun WesterCon Committee and Supporters
Terry Gish - Chair Bruce Farr - Tree

Ray Gish
Eric Hanson
Marge Grady
Alice Massoglia
Randy Rau
Sam Stubbs

Eileen Phillips
Jim Webbert
Clarence Stillwell
Greg Hildebrand
Molly Hildebrand
Rikki Winters

Don Harrington
Zetta Konrady
Doreen Webbert
Dave Hiatt
Kim Farr
Keith Williams

Pati Cook
Clifton Baird
Wayne West
Teny Rule
M.R. "Hilde" Hildebrand
Plus many others

The Committee includes the chairs of 18 conventions, including LepreCon's, CopperCon's, the 1982 Westercon, 1985 World FantasyCon, and the 1987 NASFIC. Additionally, they have served on numerous convention committees and staff, including WorldCons and WesterCons.

Valley of the Sun WesterCon Bid supported by LepreCon, Inc
and Central Arizona Speculative Fiction Society, Inc.

WHAT'S A NASFiC?

by Bruce Farr

We were authorized by the World Science Fiction Society's 1985 convention, the Worldcon, in Melbourne, Australia, to conduct a science fiction/fantasy convention called the NASFiC. That stands for North American Science Fiction Convention. Our official name is "CactusCon".

A NASFiC is conducted whenever the WorldCon is held outside of North America. For 1987 the Worldcon's being conducted in England.

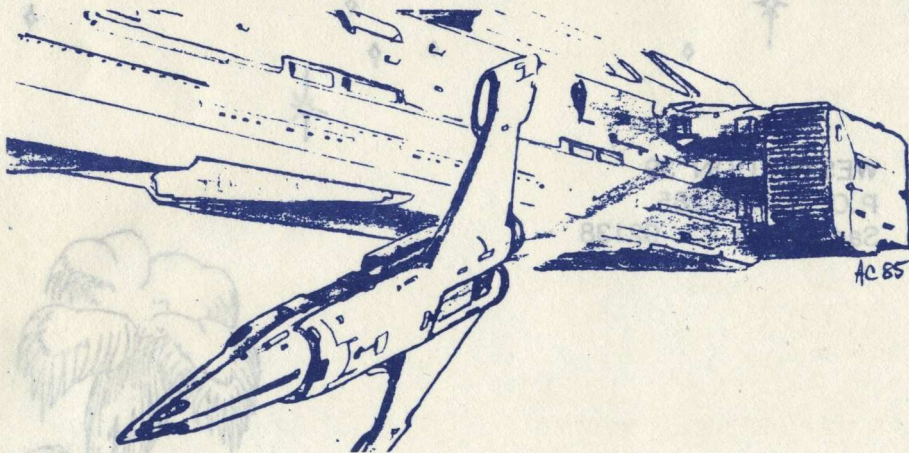
We expect 5,000 to 6,000 to attend our convention, making it just slightly smaller than a WorldCon. The only major difference between our convention and the WorldCon will be that we won't be conducting the Hugo Awards.

We're sending this mailing to almost 10,000 households to give everyone a chance to get in on the low-cost membership rate of \$25.00...we're going to try to keep our rates well below recent Worldcons, but earlier is always cheaper. Because of the large print run, this PR is necessarily brief...PR 2 will contain a lot more about CactusCon.

We have available to us the facilities of two major convention hotels as well as a giant convention center, the Phoenix Civic Plaza. We will be holding our daytime activities primarily at the Civic Plaza (two blocks from the furthest of our four hotels). The Plaza will host the main Program, films, video, Art Show, Dealers' Room, Masquerade, and many other daytime functions. Nighttime activities will be in the hotels.

Our convention will get underway on Thursday, September 3, 1987 by around 10 am with regular registration's opening. Art Show and Dealers' Room will open around 1 pm that day along with light programming. Major convention activities will continue through Sunday, September 6, 1987 with most activities closing down by early evening. We will probably have a few pre-convention activities on the 2nd (early pre-registration and con hospitality suite) and a post-convention party on the 7th (Labor Day).

Let us know what you would like to see at the NASFiC! We're pledging to put on a genuinely world-class convention and have an experienced group to do it...and we welcome you all to join us all in Phoenix in 1987!



The 1987 North American Science Fiction Convention (NASFiC), whose official name is CactusCon, Progress Report 1 is copyright February 15, 1986 by the Central Arizona Speculative Fiction Society, Inc., a 501(c)3 non-profit corporation. "World Science Fiction Society", "WSFS", "World Science Fiction Convention", "Worldcon", "Science Fiction Achievement Award", "Hugo Award", and "NASFiC" are service marks of the World Science Fiction Society, an unincorporated literary society.

The convention logo is by Larry Warner.

HALLEYCON / WESTERCON 39

Town & Country Hotel, San Diego, California

Thursday, July 3 - Sunday, July 6, 1986

DAVID BRIN
guest of honor

Greg Bear
toastmaster

Karen Turner
fan guest of honor

WESTERCON 39
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Supporting \$10
Attending \$30 through February 28, 1986
\$35 through May 31, 1986



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Write to:

1987 NASFiC

CactusCon

P.O. Box 27201

Tempe, AZ 85282 U.S.A.

(602) 968-5673

Call:

Membership Form

NAME(S) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ AMOUNT ENCLOSED _____

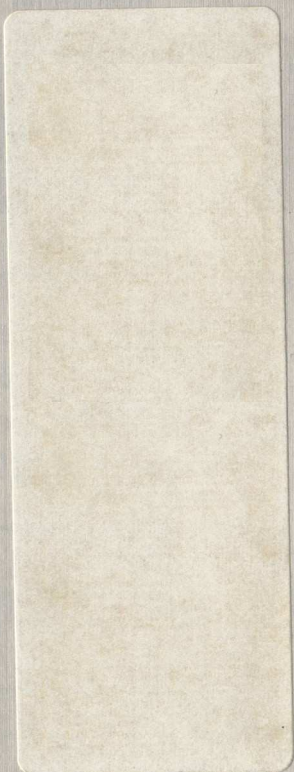
I AM INTERESTED IN VOLUNTEERING

EXPERIENCE _____

MONEY ENCLOSED FOR: MEMBERSHIP(S) _____ TABLE(S) _____

INFO REQUESTED FOR (SEND SASE) _____

**Central Arizona Speculative
Fiction Society**
DBA CactusCon, 1987 NASFiC
P.O. Box 11743
Phoenix, AZ 85061



Progress Report #1

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